

Flexible options to deliver value on your online audience...



Power up your App with our Ad insertion technology

The Exaget SDK allows licenced Broadcasters to use our API and develop their own in-house Application that leverages the Exaget content placement technology for maximum flexibility.

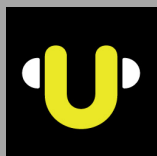
- Create your own App with completely self-branded features and facilities
- Supplied with documentation and sample code
- Minimal integration/investment on the station end



Your own personalised App

Broadcasters who are keen on having their own App, but do not want to develop their own from scratch, can now do so by utilising the Exaget white label client Applications.

- Personalize the App with your brand colours, logos & graphics
- Cater for an entire suite of related stations in a single App
- Available for both Android and iOS devices, other platforms in pipeline





Broadcast through the UTuneMe App

UTuneMe is an Exaget App allowing users to listen to internet radio. Minimal station side integration and self-service publication

- Joint marketing with UTuneMe
- Increase your listener base
- Leverage UTuneMe's advertising partners to monetise your global audience

Find out more by getting in touch:

✉ kevin.snowdon@exaget.com  www.exaget.com

 @Exaget  +44 (0) 30 3666 5413

Monetize your
online audience with
our clever new ad
insertion technology.



exaget

exactly on target.

 Exaget.com
 [@Exaget](https://twitter.com/Exaget)

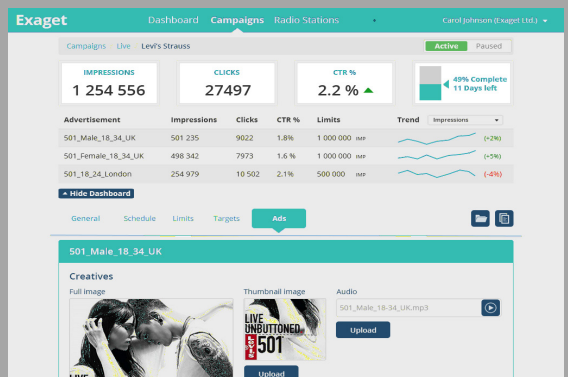
 UTuneMe.com
 [@UTuneMe](https://twitter.com/UTuneMe)

Exaget enables broadcasters to connect with their listeners like never before, targeting them with relevant digital audio ads and content.



Self-service ad portal.

- Campaign tracking
- Real time reporting.
- User friendly scheduling
- Geo and demo targeting
- Deliver high ROI campaigns



Why Exaget?



Know your digital audience

- Online audience behaviour
- Content consumption pattern
- Real time



We've made Ad insertion easy

- On the fly in-stream content placement
- Minimal effort integration
- Ready to go Applications and SDKs to build your own App
- Create rich media campaigns



Exactly on target!

- Reduce wastage
- Geo location targeting
- Demographic targeting
- Deliver high ROI campaigns
- Your own campaign management ad portal.

“The idea is that targeted adverts pay better.....the opportunity to target audio advertising is woefully unexploited, something UTuneMe [Exaget] aims to remedy.”

Bill Ray, 13 November 2012

The  Register®